

Taglines/Slogans

Sustainable Fashion

TAGLINE- *Stylishly Sustainable.*

SLOGAN- *Give back to Earth with what you wear.*

Tech Start-Up

TAGLINE- *Tech For Driving Growth.*

SLOGAN- *Turn strategy into results with our engaging technology.*

Organic Skincare

TAGLINE- *Nature's Glow-up.*

SLOGAN- *Organic ingredients to let your natural self shine!*

Fitness App

TAGLINE- *Stronger Day by Day.*

SLOGAN- *Progress is a ladder and each rep is a step-up. Track every meal. Set higher goals. Stay strong.*

Indie Coffee Shop

TAGLINE- *Brewed For The Bold.*

SLOGAN- *Brews for the ones who embrace the grind.*

MY Brand

TAGLINE- *Witty Penmanship.*

SLOGAN- *Sharp. Punctual. And love of craft. My words become your vision.*

Product-Based

Headline:

Oat milk to complement your coffee.

Body:

Oat milk isn't made for coffee. Lattes feel ruined. Until now.
It's time they felt spoiled—the way your love of coffee deserves.
Naturally creamy, silky smooth, and balanced for any roast.

CTA:

Spoil yourself with a free sample today.

Service Based

Headline:

Wit for the Win.

Subheadline:

Crafting words to communicate your vision.

Body Paragraph:

Backed by 10+ years in entertainment, I help creatives and brands shape ideas into sharp, effective copy. Whether that means punching up a commercial, refining your voice, or nailing down a tagline. Expect punctuality, clarity, and zero stress.

CTA:

Let's tag-team your next project with a free consultation.

Event

Headline:

Speak What's Been Left Unspoken

Subhead:

A night of honest storytelling and real spoken word.

Body Copy:

Fresh voices and top performers share one mic to unleash their truth. Join us at Echo Hall in Downtown LA-doors at 7, show at 8. A night of speaking truth to self, power, and healing.

CTA:

Book your tickets now.

E-Mail

Subject line:

Let's Write Out Your Vision

Header:

Craft Words into Worlds

Body:

Thanks for trusting me. Communicating your vision through collaboration is what I'm here for. Whether you need something witty, original, or just touched up — I'll deliver. Check out my samples, keep up with my daily blog, and feel free to talk about your project.

CTA:

Need words? I might know a guy.

Website/Service

Freelance Writer (My Bio Snippet!)

"My words become your world. Whether it's brand messaging, precise ad copy, or engaging content, my words help build your vision. Now, let's have fun!"

Personal Trainer

"Evolve into a new you! Get expert coaching through personalized workouts targeting strength, boosting energy, and maximizing motivation. Book your first session now!"

Therapist

"Self-care starts with reliable support. Obstacles are a part of life, from stress to anxiety and more. We all need guidance to become our best-selves. Schedule a session and focus on you."

Career Coach

"Get that dream job from expert coaching. Whether it's a resume revamp or interview prep, I'll strengthen your skills and confidence. Build your success—schedule a free consultation today!"